



**MATS UNIVERSITY**  
**SCHOOL OF ARTS & HUMANITIES**  
**Department of English**

**Syllabus**

**For**  
**(Three-Year Full Time Degree Programme)**

**Bachelor of Arts in English**  
**with Mass Communication**

***(2025-2028)***

**(Semester Based Course)**



## SEMESTER I

### Paper – I History of English Literature – I

**Objectives:** This paper will introduce the students to the origin and history of English literature, from the birth of English literature up to the Jacobean Age. The paper will make the students understand the chief characteristics of the different ages, the writers of different ages and at the same time will give a deep insight about the historical and political background. The paper will also introduce how Socio-cultural and political aspects of different ages are reflected in the writings of different writers.

#### Module – I

History and Origin of English Literature with Classification of Ages

#### Module – II

The Age of Chaucer (1340-1400)

#### Module – III

The Age of Shakespeare (1558-1603)

#### Module – IV

The Jacobean and Caroline Ages (1603-1649)

#### Module – V

The Puritan Age (1649-1660)

#### Recommended Reading:

1. History of English literature by Hudson (2015)
2. English Literature – Its History and Significance by William J. Long (2012)
3. A History of English Literature- Arthur Compton Rickett (2015)
4. The Routledge History of Literature in English- Ronald Carter and John Mc Rae (2021)
5. The Concise Cambridge History of English Literature, (Cambridge University Press) (2001)



## **Paper – II Literary Terms**

**Objectives:** This paper will introduce the students to key concepts of different literary terms and different literary genre. This paper will inculcate in the beginners a proper understanding of all the literary forms.

### **Module – I**

Poetry Types: Subjective and Objective Poetry - The Lyric, The Ode, The Sonnet, Elegy, Epic, Ballad, Song, Myth.

### **Module – II**

Literary Terms – I: Meter, Verse, Rhyme, Rhythm, Rhyme Scheme, Simile, Metaphor, Onomatopoeia, Blank Verse, Personification, Allegory, Allusion, Poetic Diction, Pun, Parable, Fable, Parody.

### **Module – III**

Dramatic Art and Types: Miracle, Mystery, Morality or Interludes, Tragedy, Comedy, Tragic-Comedy, Farce, Melodrama, Burlesque, Masque, Tragic Flaw, Unity of Action, Wit, Catastrophe, Catharsis, Climax, Comic Relief, Theatre of Absurd, Historical Plays, Poetical Plays.

### **Module – IV**

Prose (Non-fiction): Essay, Diary, Epistolary, Biography, Autobiography, Life Writing.

### **Module – V**

Prose (Fiction): Novel, Types of Novels, Short Story, Stream of Consciousness, Protagonist and Antagonist, Types of Narration, Reading Text in Context.

### **Recommended Reading:**

1. Abrams, M.H.: A Glossary of Literary Terms (2015)
2. Prasad.B: A Background to the Study of English Literature for Indian Students (2016)
3. Dictionary of Literary Terms and Literary Theory, Cuddon (Penguin) (2015)
4. A Dictionary of Literary Terms, Gray (LPE) (1992)



### **Paper – III Introduction to Journalism and Mass Communication**

**Objectives:** This subject will help the students to develop broad prospect towards Journalism and will enhance their knowledge about communication and its theories.

#### **Module-I**

Communication: Definition, Process and Types of Communication, Functions of Communication.

#### **Module-II**

Mass Communication: Definitions, Elements of Mass Communication, Functions and Characteristics of Mass Communication, Role of Mass Communication.

#### **Module-III**

Journalism: Meaning, Definition, Scope, importance, Newspapers, Books, Magazines, Radio, Television and New media.

#### **Module-IV**

Models of Mass Communication: SMCR, Lasswell Model, Shanon and Weaver Model, McLuhan Model.

#### **Module-V**

Theories of Communication: Agenda Setting Theory, Uses and Gratification Theory, Magic Bullet Theory, Spiral of silence, Normative Theory.

#### **Suggested Readings:**

- |  |                  |
|--|------------------|
| 1. Mass Communication                        | :W.J.S. Murthy   |
| 2. Mass Communication in India               | : Keval J. Kumar |
| 3. Process and Effects of Mass Communication | :Wilber Schramm  |
| 4. Mass Communication: Theory and Practice   | :J. V. Vilanilam |



## **Paper – IV Media Management**

**Objectives:** This subject will train the students to develop an understanding on the Production, Marketing, Finance and operation in the field of Media Management.

### **Module-I**

Basic Principals of Management, Need of Media Management, Organizational structure.

### **Module-II**

Managing Resources: Advertising revenue building and maintenance, Circulation revenue, Role of ABC.

### **Module-III**

Laws: Labour Laws, P R B Act, Working Journalists and Other Newspaper employees Act.

### **Module-IV**

Public Relations: Media's relation to itsCommunity, Understanding the target audience.

### **Module- V**

Marketing Techniques: Brand building, Social Media Marketing, Digital Marketing, New tools for marketing.

### **Suggested Readings:**

Handbook of Media Management and Business : L. Meghan Mahoney and Tang Tang

1. Strategic Newspaper Management (Random House): Fink, Conard
2. Newspaper Economics and Management (Ankur publishing): T.N. Sindhwani
3. Introduction to Management Accounting, Prentice Hall: Charles Horngren
4. Introduction to Financial Management, Tata Mc Graw Hill : Schall and Haley



## **Paper – V Communication Skills**

**Objectives:** To enhance language proficiency by providing adequate exposure to reading and writing skills. To orient the learners towards various communication tasks. To increase the range of lexical resource through a variety of exercises.

**Learning Outcomes:** To imbibe English and Listening, Speaking, Reading and Writing skills to meet the challenges of the world. To be able to process complex information with clarity and conciseness.

### **Unit I: Basics of Communication**

Communication: An Introduction

Definition and Scope

Process of Communication, Barriers to Communication

Types of Communication

### **Unit II: Writing Skills**

Letter Writing- Formal and Informal CV, Email, Message

Minutes, Report Writing Notice, Memoranda

### **Unit III: Reading Skills**

Types of Readings

### **Unit IV: Listening Skills**

Effective listening

Barriers to listening

### **Unit V: Speaking Skills**

Introduction to Soft Skills Personality Development

Time Management/leadership Skills

Interviews/ Group Discussion/Presentation Skills Short Speech

***Note: Adequate practice to be given in the class to improve speaking and writing competence***



**Textbook recommended:**

1. Brown, Ralph: Making Business Writing Happen: A Simple and Effective Guide to Writing Well. Sydney: Allen and Unwin, 2004.
2. Buscemi, Santi and Charlotte Smith, 75 Readings Plus. Second Edition New York: McGraw-Hill, 1994.
3. Mohan Krishna & Banerji, Meera: Developing Communication Skills. New Delhi: Macmillan India, 1990.



## SEMESTER I

### Paper – VI Yoga and Human Consciousness

#### Objectives:

To increase the knowledge of the students about Yoga and to make students Aware about the holistic development through Yoga.

To provide a practical knowledge on different yogic practices. To give a glimpse of ancient Yoga Philosophy.

To impart some knowledge about the healing power of Yoga. To increase the professional efficiency in the field of Yoga

#### Learning Outcomes:

Students gain good knowledge on the concept of yoga.

Students know about the scientific benefits of various yogic practices Students can perform practical skills proficiently

Students gain an awareness about the value of health & wellness through yoga

Makes the students more enthusiastic about further study/research in the field of Yoga

#### Unit I - Introduction to Yoga:

Meaning and definitions of Yoga History of Yoga

Importance of Yoga as art, science and philosophy Yogic Diet

#### Unit II - Philosophical Perspective of Yoga:

Yoga in Bhagavad Gita: Karma Yoga, Raja Yoga, Jnana Yoga and Bhakti Yoga The 'Yoga Sutras' in general; its significance in life.

Limbs/parts of yoga (Astanga Yoga) according to the 'Yoga Sutras' Concept of Ishwara; Ishwara in Yoga Philosophy

#### Unit III - Yogic Practices for Health & Wellness:

Asana, its classification and effects Pranayama, its types and effects

Kriya, Mudra and Bhandha: Procedure and Effects Yoga Vs Physical Exercise

#### Unit IV - Human Consciousness & Meditation

Meaning & Definition of Human Consciousness. Need for Study of Human Consciousness.

Current Crisis of Human Consciousness & Measures for meaningful solution.

The Theory of Meditation- Japa Meditation, Ajapajapa Meditation, Yoga Nindra, Tratak.





## General Elective

### Department of English

#### Literature, Films and Environment

##### Objectives:

The objective of this paper is to introduce learners to the expression of environmental issues through literature and films. Students at the undergraduate level are already aware of basics of environmental studies. This paper will help them to understand how the media of literature and film are used to raise awareness in readers/ viewers. Immediate and major environmental concerns like climate change, man-made drought, water crises etc will be discussed through texts and cinema.

##### Learning Objectives:

This paper will help learners to understand how the environment can be studied through literature and films. The paper will help learners to analyse environmental issues

##### Learning Outcome:

After the completion of the paper, learners will be able to evaluate environmental issues through literature and films. Learners will be able to create awareness about the environment.

**Module 1 :** Ecocriticism- meaning, definition

**Module 2.:** Literature and Nature; Wordsworth's poems

**Module 3:** *The Silent Spring* by Rachel Carson

**Module 4:** Climate Change and literature- Amitav Ghosh's works – *The Hungry tide*, *The Great Derangement*

**Module 5:** Films – Before the Flood, Chasing Coral, Virunga

##### Suggested Readings:-

*Ecocriticism* by Greg Garrard

Collection of William Wordsworth's poems published by Macmillan or Oxford University Press

*The Silent Spring* by Rachel Carson

*The Great Derangement* and *The Hungry Tide* by Amitav Ghosh

## SEMESTER II

### Paper – I History of English Literature – II

**Objectives:** This paper will introduce the students to the origin and history of English literature, from the Restoration Age up to the Modern Age. The paper will make the students understand about the chief characteristics of the ages, the writers of different ages and at the same time will give a deep insight into the historical and political background of the different ages. The paper will also introduce how Socio-cultural and political aspects of different ages are reflected in the writings of different writers.

#### Module – I

The Neo-Classical Age (1660-1798)

#### Module – II

The Romantic Age (1798-1837)

#### Module – III

The Victorian Age (1837-1901)

#### Module – IV

The Modern Age (1901-2000)

#### Module – V

The Post-Modern Age (2000-present)

#### Recommended Reading:

1. History of English literature by Hudson (2015)
2. English literature – Its History and Significance by William J. Long (2012)
3. A History of English Literature- Arthur Compton Rickett (2015)
4. The Routledge History of Literature in English- Ronald Carter and John McRae (2021)
5. The Concise Cambridge History of English Literature, (Cambridge University Press) (2001)

## **Paper – II Elizabethan Age**

**Objectives:** This paper will introduce the writings of all the great and renowned writers of the Elizabethan Age. As the Age is called the Golden Period of English Literature, so the students will get to know and read every genre through the writings of the famous writers of this period.

### **Module – I**

Edmund Spenser – Prothalamion

Sir Philip Sidney – The Nightingale (Philomela), and Sonnet 31 from Astrophel and Stella  
(With How Sad Steps O Moon)

### **Module – II**

Francis Bacon – Of Study, and Of Truth  
Thomas Moore – Utopia

### **Module – III**

Christopher Marlowe – Doctor Faustus  
Ben Jonson – Volpone or The Fox

### **Module – IV**

William Shakespeare – Sonnet 1, 18, 116, and 130

### **Module – V**

William Shakespeare – Julius Caesar, and Twelfth Night.

### **Recommended Reading:**

1. Prothalamion by Edmund Spenser. Arthur Quiller-Couch, ed. 1919. The Oxford Book of English Verse: 1250–1900.
2. Philip Sidney. PoetryFoundation.com
3. Doctor Faustus by Christopher Marlow. Oxford. (1997)
4. William Shakespeare's Sonnets. PoetryFoundation.com
5. No Fear Shakespeare (Website for Shakespeare related topics)

### **Paper – III History of Journalism**

**Objectives:** To enable students to demonstrate the ability to think critically, creatively and independently. To enable them to gather and critically evaluate in-depth information from diverse sources.

#### **Module – I**

The Origin of Press: Invention of Printing Press – Gutenberg Press, Growth of newspapers in India

#### **Module – II**

Role of Language press, History and Contribution of Important News Papers: Amrit Bazar Patrika, the Times of India, The Hindu

#### **Module – III**

Growth of Press and Indian Independence Movement; Role of Newspapers in Indian Freedom struggle

#### **Module – IV**

Contribution of Bipin Chandra Pal and Bal Gangadhar Tilak;  
Contribution of Mahatma Gandhi in Indian Journalism, Journalism of Makhnarlal Chaturvedi

#### **Module – V**

Historical Background of Journalism in Chhattisgarh, Madhav Rao Sapre, Pt Ravishankar Shukla.

#### **Recommended Reading:**

1. Handbook of Journalism and Mass Communication by V. S. Gupta and Vir Bala Aggarwal
2. Mass Communication in India by Keval J. Kumar
3. A History of Journalism by Mohit Moitra
4. Basic Journalism by Rangaswami Parthasarathy
5. History of Indian Journalism, Natrajan J

## **Paper – IV Digital Marketing**

**Objectives:** To understand and estimate the mindset of online consumer and design strategies to enhance Consumer Digital Marketing Experiences.

### **Module I**

Digital Marketing, Knowledge and concept of digital marketing, History and importance of digital marketing

### **Module II**

User Generated Content on Digital Media Network, SEO, Keywords, Viral Marketing, E-mail Marketing

### **Module III**

Personal Branding, Building a Multi-platform Social Media Marketing Strategy

### **Module IV**

Mobile Apps: M-Commerce and App Monetization, Lead Generation and Personal Branding

### **Module V**

Social Media Analytics – Mobile Marketing – Integrating Digital and Social Media Strategies

### **Suggested Readings:**

1. Barker, M. S., Barker, D., Bormann, N. F., & Neher, K. (2013). Social Media Marketing: A Strategic Approach. Mason, OH: South-Western Cengage Learning.
2. Charlesworth, A. (2014). An Introduction to Social Media Marketing. London: Routledge.
3. Parkin, G. (2009). Digital Marketing: Strategies for Online Success. London: New Holland



## **Paper – V Introduction to Phonetics & Reading Ability**

**Objectives:** The aim of the course is to familiarize students with the elementary concepts of theoretical Linguistics and Phonetics, theoretical background of the sound system in English and pronunciation skill.

### **Module – I**

Linguistics and its Branches Organs of Speech

### **Module – II**

Classification and Description of Vowel Sounds

### **Module – III**

Classification and Description of Consonant Sounds

### **Module – IV**

Word – Accent: Stress, Intonation, Tone and Rhythm

### **Module – V**

Phonetic Transcription and Introduction to ICA

### **Recommended Reading:**

1. *A Textbook on Linguistics and Phonetics* by Jaydeep Sarangi, (Bookway) (2015)
2. *Linguistics and Phonetics* by B.D. Sharma, (Anmol Publisher) (2004)
3. *A Textbook of English Phonetics for Indian Students*, T. Balasubramaniam (Macmillan) (2017)
4. *A General Introduction to Linguistics*, Tariq Rahman, Orient Blackswan. (1997)
5. *Introduction to English Phonetics & Phonology*: Aslam & Kak (Foundation). (2014)



## **General Elective**

### **Indian Writers**

**Introduction:** This course explores the historical and cultural contexts of Indian literary works, analyzing unique literary techniques and narrative styles. It examines common themes and motifs reflecting Indian society and identity, and assesses the contributions of these works to Indian and global literature. The course connects literary themes to contemporary social issues, fostering a deeper appreciation of literature's role in society.

#### **Learning Objectives:**

- **Analyze Historical and Cultural Contexts:** Understand the historical and cultural backgrounds of Indian literary works, identifying how these contexts shape unique literary techniques and narrative styles.
- **Examine Themes and Motifs:** Explore common themes and motifs in Indian literature that reflect societal issues and identity, assessing their significance and contributions to both Indian and global literature.
- **Connect Literature to Contemporary Issues:** Relate literary themes to current social issues, fostering a deeper appreciation of the role of literature in society and its impact on contemporary discourse.

**Module:- 1** Kabuliwala, Gora by Rabindranath Tagore

**Module:-2** The Room on the Roof, The Blue Umbrella by Ruskin Bond

**Module:- 3** The Indian Gipsy, Past and Future by Sarojini Naidu

**Module:-4** Mappings, Frog and the Nightangle by Vikram Seth

**Module:-5** Games at Twilight and Diamond Dust by Anita Desai



### **Suggested Readings:**

- Tagore, Rabindranath. Gora. Translated by W.W. Pearson, Macmillan, 1924.
- Tagore, Rabindranath. Kabuliwala. Collected Stories, translated by Mohammad A. Quayum, Macmillan, 2004, pp. 29-37.
- Bond, Ruskin. The Room on the Roof. Penguin Books, 1993.
- Bond, Ruskin. The Blue Umbrella. Rupa Publications, 1980.
- Naidu, Sarojini. The Indian Gipsy. The Bird of Time: Songs of Life, Death & the Spring. John Lane, 1912, pp. [specific pages].
- Naidu, Sarojini. Past and Future. The Golden Threshold. John Lane, 1905.
- Seth, Vikram. Mappings. Writers Workshop, 1981.
- Seth, Vikram. The Frog and the Nightingale. Beastly Tales from Here and There. Weidenfeld and Nicolson, 1991.
- Desai, Anita. Games at Twilight. Games at Twilight and Other Stories, Penguin Books, 1978, pp. 1- 25





**Semester – III**  
**Paper – I**  
**From the Jacobean to the Puritan Age**

**Objectives:** This paper will introduce the students to the literature of Jacobean, Caroline and Puritan ages, the social-political background of the age and the major literature written according to the movements and how the writings reflect the age.

***Module – I***

John Webster – The Duchess of Malfi  
John Milton – Areopagitica

***Module – II***

**Introduction to Metaphysical Poetry:**

John Donne – Death be not Proud, and Go and Catch a Falling Star  
Andrew Marvell – To his Coy Mistress, and The Garden

***Module – III***

**Introduction to Caroline Poetry:**

Thomas Carew – Ask me no more where love bestows  
Richard Lovelace – To Althea, from Prison  
John Suckling – Out upon it, I have lov'd

***Module – IV***

**Puritan Age Literature:**

John Milton – On His Blindness, They also serve who stand and wait, and Paradise Lost  
Book II (Lines 1 to 105)

***Module – V Transition Poets:***

Thomas Gray – An Elegy Written in the Country Churchyard  
William Collins – Ode to Evening  
William Blake – The Little Black Boy

**Recommended Reading:**

1. Metaphysical Poetry by Penguin Classics (2006)
2. Jacobean and Caroline Poetry: An Anthology by Tom Cain (1981)
3. Paradise Lost: Book II, Maple Classics (2018)
4. PoetryFoundation.com



## Paper – II

### Indian Writing in English

**Objectives:** The paper is designed to emphasize the growth and development of Indian English Literature through the ages. The students will study different genre such as poetry, prose, drama and fiction.

#### *Module – I*

R.K. Narayan – Swami and Friends Mulk Raj  
Anand - Untouchable

#### *Module – II*

Girish Karnad – Hayavadana  
Vijay Tendulkar – Silence! The Court is in Session

#### *Module – III*

Henry Derozio – A Walk by Moonlight Toru Dutt –  
Our Casuarina Tree Sarojini Naidu – Bazaars of  
Hyderabad

#### *Module – IV*

Rabindranath Tagore – Kabuliwala Ruskin Bond – The  
Blue Umbrella Khushwant Singh – The Portrait of a  
Lady

#### *Module – V*

A.K. Ramanujan – Small Scale Reflections on a Great House Nissim  
Ezekiel – Enterprise  
Keki N. Daruwala – The King Speaks to the Scribe

#### **Recommended Readings:**

1. Indian English Poetry – A Critical Study of the Poets. Atlantic Publishers and Distributors. (2018)
2. Hayavadana by Girish Karnad. Oxford Publications. (1997)
3. Silence! The Court is in Session. Oxford Publications. (2017)
4. Rabindranath Tagore – Short Stories. Embassy Books. (2017)
5. Best Indian Short Stories: 1. Harper Collins. (2014)



### **Paper – III**

#### **Media Ethics and Law**

**Objectives:** Knowing the ethics and code will help to understand the system of working of the media and press and its importance to follow these rules.

##### **Module – I**

Introduction to Indian Constitution, Fundamental rights, Fundamental Duties, Freedom of speech and expression

##### **Module – II**

Press and books registration act 1867, Copyright act 1957, Official secrets act 1923

##### **Module – III**

Press commission, Press council – structure and functions, Right to information act, Contempt of court

##### **Module – IV**

Information technology Act 2000, cyber laws, Law of defamation

##### **Module – V**

Code of conduct for journalists by press council, NBDA code of ethics

##### **Recommended Reading:**

1. Media Law and Ethics by Michael D. Murray and Roy L
2. Media Law And Ethics by M. NEELAMALAR
3. Law and the Media by Tom Crone
4. Press Laws and Ethics of Journalism by P.K. Ravindranath
5. Laws of the Press, Wadhwa & Company, Nagpur by D D B



## **Paper – IV**

### **Reporting for Media**

**Objectives:** To understand the role of reporting in delivering accurate, unbiased, and timely information to the public, and to analyze how it influences society, governance, and public opinion through various forms of journalistic practices.

#### **Module I**

News Concept & Definition, Types of news, Reporting Definition and types , Beats

#### **Module II**

Assignments on News reporting, covering events, speech/ meeting, press release, press conferences

#### **Module III**

Interviews, Op-ed articles/ Editorials/ Articles/ Columns

#### **Module IV**

Writing features and human-interest stories, backgrounders, Writing for news magazines/Letters to the Editor.

#### **Module V**

Reporting and Editing news of different beats like Crime, Accidents. Tragedies, Politics, Education, Administration and Lifestyle.

#### **Reference:**

1. NEWS WRITING by George A. Hough
2. News Reporting and Writing by Alfred Lawrence Lorenz & John Vivian
3. News Writing and Reporting by James M Neal and Suzanne S Brown
4. A concise course in Reporting by B.N.Ahuja & S.S. Chhabra.
5. Editing by B.N. Ahuja & S.S. Chhabra



## **Paper – V**

### **Stylistics**

#### **OBJECTIVES**

- To understand and distinguish among basic key concepts of Stylistics
- To apply the knowledge of stylistics in the nuances of literature
- To analyze the use of language in various genres of literary texts
- To conduct Stylistic analysis of passages taken from the literary works by using different techniques.

#### **Module I – Stylistics – An Introduction**

Stylistics: Introduction, Definition, Function and Purpose in literature

Levels of language in brief

Basic concepts in Stylistics- Tropes of metaphor, metonymy, allusion, parody etc.

Genre, Types of Genre - the popular romance, the Gothic horror tale, the fairy tale, the 'hard boiled' detective novel

#### **Module II- Stylistics and Verse**

Poetic Diction, Sound symbolism- alliteration, consonance, assonance, onomatopoeia and rhyme

Rhythm and Metre

What is rhyme scheme?

Types of Rhyme scheme

#### **Module III- Stylistics and Prose**

Narratology- Types of Narrative, Narrator, Point of View

Plot, Setting

#### **Module IV- Stylistics and Play**

Understanding dialogue in drama: context, structure, strategy

Categories and Concepts for the Analysis of dialogue.

Verbal Play- puns, parody, satire etc

#### **Module V- Assignment and Exercises**

Assignments and exercises based on analyzing the passages taken from the literary works on the genre of poetry, plays, fiction and prose by using different techniques.



### References:

1. Carter, R. and Burton, D. (eds) (1982) *Literary Text and Language Study* London: Edward Arnold.
2. Fowler, R. (1966) (ed) *Essays on Style and Language* London: Routledge and Kegan Paul.
3. Fraser, G. S. (1970) *Metre, Rhyme and Free Verse* London: Methuen.
4. Simpson, P. (1993) *Language, Ideology and Point of View* London: Routledge.
5. Steen, G. (1994) *Understanding Metaphor in Literature* Harlow: Longman.



## **Semester – III**

### **GENERAL ELECTIVE**

#### **Film Studies**

**Objective:** The objective of Film Studies is to critically analyze cinema as an art form, cultural product, and medium of communication. It aims to understand the social, political, historical, and aesthetic dimensions of films, while developing visual literacy and appreciation of cinematic techniques.

#### **Module I:**

Brief History of Cinema, Early Indian Cinema and the Silent Era

#### **Module II:**

The birth of talkies Era, Early Auteurs: Pathar Panchali by Satyajit Ray, New Wave Cinema

#### **Module III:**

Basics of Film Production, Film Censorship

#### **Module IV:**

Case study of Famous cinema of the world: Orson Welles Citizen Kane (1941), Kurosawa Akira Rashomon (1950)

#### **Module V:**

OTT Era, Chhattisgarh's Regional Cinema: Mor Chaiyaan Bhuyian and Bhulan The Maze

1. The Oxford History of World Cinema By: Geoffrey Nowell-Smith | Oxford University Press, 1997
2. Theatre to Cinema : Stage Pictorialism and the Early Feature Film Ben Brewster; Lea Jacobs. Oxford University Press, 1997
3. Mass Communication in India by Kewal J Kumar



## Semester – III

### Indian Drama

#### Course Objectives:

- To explore the evolution of Indian drama, from classical Sanskrit theatre to contemporary plays.
- To analyze the themes, structure, and cultural significance of Indian dramatic works.
- To understand the influence of Indian drama on literature, society, and performance arts.

#### Module 1: Introduction to Indian Drama

Overview and history of Indian dramatic traditions

- Classical Sanskrit drama: Characteristics and significance
- Influence of *Natyashastra* and Bharata Muni
- Early folk and ritualistic theatre forms

#### Module 2: Classical and Medieval Indian Drama

- Major playwrights: Kalidasa, Bhavabhuti, Sudraka, and Vishakhadatta
- Key works: *Abhijnanasakuntalam*, *Mudrarakshasa*, *Mricchakatika*
- Themes, storytelling techniques, and dramatic conventions
- Influence of temple performances and bhakti movement on drama

#### Module 3: Modern and Post-Independence Indian Drama

- Emergence of modern Indian drama
- Role of playwrights like Girish Karnad, Vijay Tendulkar, Badal Sircar, and Mahesh Dattani
- Social and political themes in contemporary plays
- Experimentation with structure and theatrical techniques

#### Module 4: Regional Theatre and Folk Drama



- Overview of regional dramatic traditions: Bengali, Marathi, Kannada, Tamil
- Popular folk theatre forms: Yakshagana, Nautanki, Tamasha, Jatra, and Bhavai
- Impact of colonialism and post-independence socio-political shifts

### Module 5: Performance and Adaptations

- Role of drama in Indian cinema and television
- Influence of Indian drama on world theatre
- Contemporary experimental theatre movements
- Adaptations of classic Indian plays in modern contexts

#### Suggested Readings:

- Bharata. *The Natyashastra: English Translation with Critical Notes*. Translated by Adya Rangacharya, Munshiram Manoharlal, 1996.
- Bhat, G.K. *Sanskrit Drama and Dramaturgy*. University of Poona, 1984.
- Kalidasa. *Shakuntala*. Translated by Arthur W. Ryder, Harvard University Press, 1912.
- Sudraka. *The Little Clay Cart*. Translated by M. R. Kale, Motilal Banarsidass, 1962.
- Vishakhadatta. *Mudrarakshasa: The Signet Ring*. Translated by Michael Coulson, Penguin Books, 2008.
- Karnad, Girish. *Tughlaq*. Oxford University Press, 1972.
- Tendulkar, Vijay. *Ghashiram Kotwal*. Seagull Books, 1986.
- Dattani, Mahesh. *Collected Plays*. Penguin Books, 2000.
- Sircar, Badal. *Evam Indrajit*. Oxford University Press, 1974.
- Dharwadker, Aparna. *Theatres of Independence: Drama, Theory, and Urban Performance in India since 1947*. University of Iowa Press, 2005.
- Bhatia, Nandi. *Acts of Authority/Acts of Resistance: Theatre and Politics in Colonial and Postcolonial India*. University of Michigan Press, 2004.
- Mee, Erin B. *Theatre of Roots: Redirecting the Modern Indian Stage*. Seagull Books, 2008.



## Semester – IV

### Paper – I Neo Classical Age

**Objective** - To enable learners to understand the key features of the Neo-Classical Age through a critical study of major literary texts of the period, gaining deep insight into its themes, styles, and cultural context by engaging with the works of prominent writers such as Dryden, Milton, Addison, Charles Dickens, William Congreve, Sheridan, and Jonathan Swift.

#### Module I

*The Hind and the Panther* - John Dryden

*The Rape of the Lock* - Alexander Pope

#### Module II

*Paradise Lost ( Book IX )* - John Milton

#### Module III

*Westminster Abbey* - Joseph Addison

*Great Expectations* - Charles Dickens

#### Module IV

*The Way of the world* - William Congreve

*The School for Scandal* - R.B.Sheridan

#### Module V

*Gulliver's Travels: A Voyage to the Country of the Houyhnhnms* - Jonathan Swift

#### Suggested Readings:

1. Alexander, Pope, *The Rape of the Lock*, Bernard Lintott, 1712.
2. Charles, Dickens, *Great Expectations*, Chapman & Hall, 1861.
3. John, Milton, *Paradise Lost: Book IX*, (New Delhi: OUP), Ed.F.T. Prince
4. John, Dryden, *The Hind and the Panther*, Jacob Tonson, 1687.
5. Joseph, Addison, *Westminster Abbey*, *The Spectator*, 1711.
6. Jonathan, Swift, *Gulliver's Travels: A Voyage to the Country of Houyhnhnms*, Benjamin Motte, 1726.
7. R.B. Sheridan, *The School for Scandal*, James Dodsley, 1777.
8. William, Congreve, *The Way of the World*, Jacob Tonson Publication, 1700.



## Paper – II American Literature

**Objective:** This course introduces students to the development of American literature, highlighting its rich diversity and cultural significance. It covers key writers from the colonial to modern periods, exploring how themes like democracy, freedom, identity, race, and the American Dream shaped the literary imagination. By engaging with representative texts in poetry, prose, drama, and fiction, students will gain insight into American society and history, while also developing critical appreciation and analytical skills.

### Module I: Introduction to American Literature

1. Washington Irving: *Rip Van Winkle* (short story)
2. Phillis Wheatley: Selected Poems (*On Being Brought from Africa to America*)
3. Nathaniel Hawthorne: *Young Goodman Brown* (short story)

### Module II: Nineteenth Century Writings

1. Harriet Beecher Stowe: *Selections from Uncle Tom's Cabin*
2. Frederick Douglass: *Narrative of the Life of Frederick Douglass* (extracts)
3. Herman Melville: *Bartleby, the Scrivener*

### Module III: American Poetry

1. Henry Wadsworth Longfellow: *A Psalm of Life*
2. Walt Whitman: *O Captain! My Captain!*
3. Emily Dickinson: *Hope is the Thing with Feathers*

### Module IV: American Drama and Short Fiction

1. Eugene O'Neill: *The Hairy Ape*
2. O. Henry: *The Gift of the Magi*
3. William Faulkner: *A Rose for Emily*

### Module V: Twentieth Century Voices

1. Langston Hughes: Selected Poems (*The Negro Speaks of Rivers, I, Too*)
2. John Steinbeck: *Of Mice and Men*
3. Lorraine Hansberry: *A Raisin in the Sun*

### Suggested Readings

1. Abrams, M.H. *A Glossary of Literary Terms*. Harcourt Brace.
2. Baym, Nina, et al., eds. *The Norton Anthology of American Literature*. Vols. A–E. W.W. Norton.



3. Gray, Richard. *A History of American Literature*. Blackwell.
4. Ruland, Richard, and Malcolm Bradbury. *From Puritanism to Postmodernism: A History of American Literature*. Penguin.
5. Levine, Robert S., ed. *The Cambridge Companion to American Literature*. Cambridge University Press.
6. Lewis, R.W.B. *The American Adam: Innocence, Tragedy, and Tradition in the Nineteenth Century*. University of Chicago Press.
7. Zinn, Howard. *A People's History of the United States*. HarperCollins



### **Paper – III Introduction to Advertisement**

**Objective:** To introduce the students, the Concepts and Principles of Advertising, Ad Agency Management and Brand Management.

#### **Module – I**

Advertising: definition, concept and Growth of advertisement in India.

#### **Module – II**

Role and Functions of Advertising, Types of Advertising.

#### **Module – III**

Models of Advertising Communication AIDA model, DAGMAR model, Maslow's Hierarchy Model, Theories of Advertising.

#### **Module – IV**

Brand image, Positioning, Types of Appeals.

#### **Module – V**

Media Planning: Significance of Media Planning, Media Plan and Media selection. Advertising Laws in India, Advertising Statutory Bodies, Role of AAA and ASCI.

#### **Recommended Reading:**

1. Jethwaney, Jaishri & Jain, Shruti (2012). Advertising Management. Oxford University Press, New Delhi.
2. Vilanilam, J. V. & Varghese, A. K. (2004). Advertising Basics: A Resource Guide for Beginners. Response Books, New Delhi.
3. Agarwal, P. K. (2019). Advertising Management: An Indian Perspective. Urmila Publications, Delhi.
4. Gupta, Ruchi (2018). Advertising Principles and Practice: With 17 Recent Indian Case Studies. McGraw Hill Education, New Delhi.
5. Sengupta, Suhel (2013). Nawabs, Nudes, Noodles: India through 50 Years of Advertising. Westland Publications.
6. Ranganathan, Ambi Parameswaran (2016). The History of Indian Advertising in Ten-and-a-Half Chapters. Rupa Publications, New Delhi.
7. Ogilvy, David (1983). Ogilvy on Advertising. Vintage Books, New York.



## **Paper – IV Film Appreciation**

**Objective:** The course focuses on helping the participants to appreciate cinema by understanding its distinct language, its narrative complexity and the way films control and stimulate our thoughts and feelings. Through various examples from Indian and international cinema, the course will explain how cinema as a visual medium, engages with us in constructing meaning.

### **Module I Introduction**

1. Early film history, development of film as a form, narrative structure in film making from the point of view of specific film clips.
2. Survey of European Film Movements: Soviet Montage, German Expressionism, Italian Neo-Realism, French New Wave Cinema

### **Module II Film Aesthetics**

1. The Language of Cinema: Cinematography/ Mise-en-scene: Framing and Composition, Shots, Establishing Angles, Camera Movement, POV shot, 180 Degree rule
2. Basics of Sound : Diegetic & Non-Diegetic Sound, Synchronous and Asynchronous Sound.

### **Module II Film Aesthetics**

1. Editing Techniques: Editing –Early Cinema, Montage, Standard cut, Jump cut
2. Cross Dissolve, Fade in-Fade out, J/L Cuts, Cutting on Action, Cross cutting (Parallel Editing), Match cuts, Cutaways, Smash Cuts, Invisible Cuts, Wipe.

### **Module IV Film Analysis**

1. Auteur Films
2. Psychoanalytical Perspective
3. Gendered Perspective

### **Module V Film Analysis**

1. Narrative Study
2. Postmodern Perspective
3. Caste
4. Marxist

### **Suggested Readings**



1. Ambedkar, B. R. "Castes in India: Their Mechanism, Genesis and Development." Dr. Babasaheb Ambedkar: Writings and Speeches, Vol. 1. Education Department, Government of Maharashtra, 1979.
2. McDonald, Kevin. Film Theory: The Basics, Routledge, 2016.
3. Gehlawat, Ajay. Reframing Bollywood: Theories of Popular Hindi Cinema. N.p: Sage Publications, 2010. Print.

## **Paper – V Writing and Editing**

### **Module I: Introduction to Academic Writing**

- Introduction to Academic Writing: Understanding the purpose, tone and structure of academic writing
- General Introduction to contemporary genres of Life Writing - Travel Writing, Memoir, Diary, Biography, Autobiography, Letter and Blogs
- Types of Writing: Assignment, Research Paper, Synopsis, Abstract, Pamphlet, Advertisements, Letters, Email, Covering Letters, Application for Job
- The Art and Craft of Writing: Characteristics of Good Writing

### **Module II: Essentials of Editing Process**

- Editing for Grammar: Understanding the usage of Punctuation, Question Forms- Wh-, and Yes/No, Question Tags, Learning common errors in sentence writing,
- Editing for Sentence Style and Structure: Using active voice, cutting needless words, avoiding clichés, and improving sentence structure.
- Process of Editing: Revision and Structural Reorganization

### **Module III: Essentials of Creative Writing**

- Types of Writing: Expository, Descriptive, Persuasive and Narrative
- Prewriting: Setting Limit-length, Purpose, Audience, Occasion, and Knowledge
- Poetry Writing: Figurative language, Imagery, Sensory details, Rhyme, Repetition
- Short Story Writing: Theme, Point of view, Character, Setting, and Plot

### **Module IV: Essentials of Writing Process**

- Parts of the Essay: Introduction, Body of Paragraphs, the Conclusion
- Essay writing: Expository, Argumentative, Descriptive and Narrative
- Paragraph writing – Cohesion & Development: Definition, Comparison, Classification, Contrast, cause and Effect

### **Module V: Essentials of Proofreading**

- Proofreading: Commonly confused words, misspelling and faulty capitalization, typos
- Knowing Collocation and its types
- Reading: Skimming and scanning- inference and deduction and Reading various kinds of material – Narration of incidents, stories, anecdotes and Current News Awareness
- Citing properly: Ensure all sources are accurately and correctly cited according to the required style

### **Suggested Readings**

1. Cottrell, Stella. *Critical Thinking Skills: Developing Effective Analysis and Argument*. Palgrave Macmillan, 2005.





2. Smith, Brady. *Proofreading, Revising, and Reading Skills Success*. LearningExpress, 2003.
3. Strunk, Oliver. *The Elements of Style*. Macmillan Publishing Co., Inc., 1972.
4. Swan, Michael. *Oxford Practical English Usage*. Fully Revised International ed., Oxford University Press, 2017.



## **Paper – VI Photojournalism**

**Objectives** To equip learners with a thorough understanding of photojournalism by exploring its history, ethics, and legal foundations; developing technical proficiency in equipment handling, composition, and visual storytelling; gaining practical skills in spot news, feature, sports, action, and crisis photography; mastering caption writing and applying advanced visual storytelling methods to produce impactful and ethically responsible photojournalistic work.

### **Module I**

Introduction to Photojournalism, History of Photojournalism, Ethics and Law in Photojournalism

### **Module II**

Equipment Basics, Composition & Storytelling

### **Module III**

Spot News Photography, Feature and Human Interest, Caption and Metadata, Editing and Post Processing

### **Module IV**

Sports & Action Photography, Conflict & Crisis Coverage, Portraits and Environmental Shots

### **Module V**

Advanced Visual Storytelling

### **Suggested Readings**

1. Photojournalism: The Professionals' Approach – Kenneth Kobre
2. Photojournalism and Today's News: Creating Visual Reality – Loup Langton
3. Bending the Frame: Photojournalism, Documentary, and the Citizen – Fred Ritchin
4. The Photographer's Eye – Michael Freeman



## **Paper – VII Indian Constitution**

**Objective:** The objective of this paper is to examine the Indian Constitution as the law of the land, focusing on its historical background, fundamental principles, and role in ensuring democracy, justice, equality, and liberty. It also aims to analyze its adaptability to contemporary challenges and its significance in promoting inclusive governance and social justice.

**Module I:** Historical Background of Indian Constitution: Drafting Committee Features of Indian Constitution, Preamble.

**Module II:** Fundamental Rights, Fundamental Duties and The Directive Principles of state policy.

**Module III:** The Federal structure, Distribution of power.

**Module IV:** Parliamentary Structure, President, Prime Minister, Chief Minister.

**Module V:** Constitutional Bodies: Election Commission- composition, Functions and Responsibilities

### **Suggested Books**

1. Basu, D. D. (2022). *Introduction to the Constitution of India*. LexisNexis, New Delhi.
2. Bakshi, P. M. (2023). *The Constitution of India*. Universal Law Publishing, New Delhi.
3. Jain, M. P. (2021). *Indian Constitutional Law*. LexisNexis, Gurgaon.
4. Pandey, J. N. (2022). *The Constitutional Law of India*. Central Law Agency, Allahabad.
5. Kashyap, Subhash C. (2018). *Our Constitution*. National Book Trust, New Delhi.
6. Austin, Granville (1999). *The Indian Constitution: Cornerstone of a Nation*. Oxford University Press, New Delhi.



## SEMESTER - V

### Paper -Romantic to the Victorian Age

#### Objective

This course explores the evolution of English literature from the Romantic period through the Victorian era, analyzing key texts, themes, and authors while making connections with contemporary literature and societal issues.

#### Module 1: Historical and Literary Foundations (Introduction Module)

**Introduction to Literary Periods:** Romanticism (1789–1837) and Victorianism (1837–)  
Major Historical Events: French Revolution, Industrial Revolution, Reform Acts, Rise of the British Empire

**Romanticism:** Nature, Emotion, Imagination, Individualism, Sublime, Revolutionary idealism

**Victorianism:** Morality, Industrialism, Progress, Doubt and Faith, Social Responsibility

**Important Terms:** The Sublime, Lyrical Ballads, Gothic Fiction, Industrial Novel, Utilitarianism, Bildungsroman, Separate Spheres (gender roles), Pre-Raphaelite Aesthetic

#### Module 2: Romantic Writers and Key Works

William Wordsworth – *Lines Composed a Few Miles Above Tintern Abbey*, *Preface to Lyrical Ballads*

Percy Bysshe Shelley – *Ode to the West Wind*, *Prometheus Unbound* (selections)

#### Module 3: Romantic Fiction and Female Voices

Jane Austen – *Pride and Prejudice*

Ann Radcliffe – *The Mysteries of Udolpho* (extracts)

#### Module 4: Early to Mid-Victorian Literature

Charles Dickens – *Hard Times* or *Oliver Twist*

Elizabeth Gaskell – *North and South*

Charlotte Brontë – *Jane Eyre*

#### Module 5: Late Victorian Literature and Aestheticism

Oscar Wilde – *The Picture of Dorian Gray*

Thomas Hardy – *Tess of the D'Urbervilles*

#### Suggested Readings

Thompson, E. P. *The Romantics: England in a Revolutionary Age*. Merlin Press, 2001.



**Gilbert, Sandra M., and Susan Gubar. *The Madwoman in the Attic: The Woman Writer and the Nineteenth-Century Literary Imagination*. 2nd ed., Yale University Press, 2000.**

**Tomalin, Claire. *Dickens: A Life*. Penguin Books, 2011.**

**Houghton, Walter E. *The Victorian Frame of Mind, 1830–1870*. Yale University Press, 1957.**

**Symons, Arthur. *The Decadent Movement in Literature*. 1893. Broadview Press, 2014**



## **Paper- INDIAN TREASURE OF STORIES (IKS)**

### **Module I**

Introduction of texts-*the Vedas, the Upanishads, Ramayana, Mahabharata, Natyashastra, Artha-shastra, Ayurveda and Yoga, Vastu Shastra*

### **Module II**

Folk Tales and Traditions- *Harikatha, Pandavani*

### **Module III**

*Panchatantra*

### **Module IV**

*Hitopadesh Tales*

### **Module V**

*Jataka Tales*

### **Suggested Readings:**

1. *The Spiritual Mysteries Hidden in Old Stories* by Brahmachari Prahladanand, Notion Press, 2025.
2. *Panchatantra* by Young India Classics, 2024.



## **Paper- Introduction to Public Relations**

**Objectives:** This course introduces students to the principles, practices, and theories of Public Relations (PR). Students will explore how PR professionals build relationships between organizations and their publics, including media, government, employees, consumers, and communities. Real-world case studies and practical projects will enhance students' ability to plan, implement, and evaluate PR strategies.

### **Module I**

Public Relations-Concepts and practices, Introduction to Public Relations, Growth and development of PR, Importance, Role and Functions of PR, Principles and Tools of Public relations

### **Module II**

Organization of Public relations, In house department vs. consultancy, PR in govt. and Private Sectors, Government's Print, Electronic, Publicity, Film and Related Media Organizations

### **Module III**

Publics and campaigns, Research for PR, Managing promotions and functions, PR Campaign-planning, execution, evaluation, Role of PR in Crisis management

### **Module IV**

Ethical issues in PR-Apex bodies in PR- IPRA code - PRSI, PSPF and their codes.

### **Module V**

Social Media Marketing, Social Media Technologies and Management, Integrated Marketing Communication, Developing Social Networks, Social Media Strategies, Tactics and Ethics  
Social Media Tools

### **Suggested Readings**

1. Jeffkins Frank Butterworth, Public Relation Techniques, Heinemann Ltd.
2. Heath Robert L, Handbook of Public Relations, Sage Publications,
3. Dennis L. Wilcoxe & Glen T, Public Relations, Pearson
4. Cutlip S.M and Center A.H., Effective Public Relations, Prentice Hall
5. Kaul J.M., NoyaPrakash, Public Relation in India, Calcutta

, etc.).



## Paper-Indian Diasporic Fiction

### Objectives:

1. To understand the historical and social contexts of the Indian diaspora.
2. To analyze the key themes and motifs in Indian diasporic literature.
3. To evaluate the literary techniques and narrative strategies employed by diasporic writers.
4. To appreciate the diversity of experiences within the Indian diaspora.

### **Module I – Foundations of Diaspora**

*A Suitable Boy* – Vikram Seth

*Season's of Migration to the North*- Tayeb Salih.

### **Module II – Negotiating Identity**

*Brick Lane* -Monica Ali

*Interpreter of Maladies* – Jhumpa Lahiri

### **Module III – Cultural Hybridity**

*Such a Long Journey*- Rohinton Mistry

*Monkey Bridge* – Lan Cao

### **Module IV – Gender and Diaspora**

*Wife*- Bharti Mukherjee

*The Mistress of Spices*- Chitra Banerjee Divakaruni

### **Module V- Home and Exile**

*Fugitive Pieces*- Anne Michaels

*The Glass Palace*- Amitav Gosh

### **Suggested Readings:**

1. Amitav, Ghosh, *The Glass Palace*, Random House Publication, 2000.
2. Anne, Michael, *Fugitive Places*, McClelland & Stewart, 1996.





3. Bharti, Mukherjee, *Wife*, Houghton Mifflin Publication, 1975.
4. Chitra Banerjee Devakaruni, *The Mistress of Spices*, Doubleday Publication, 1997.
5. Jhuma, Lahiri, *Interpreter of Maladies*, Houghton Mifflin, 1999.
6. Lan Cao, *Monkey Bridge*, Penguin Publication house, 1997.
7. Monica, Ali, *Brick Lane*, Riverhead Books, 2003.
8. Rohinton , Mistry, *Such A Long Journey*, McClelland & Stewart, 1991.
9. Tayeb Salith, *Seasons of Migration to the North*, Heinemann Publications, 1966.
10. Vikram, Seth, *A Suitable Boy*, Viking Publication House, 1993.



## **Paper – Development Communication**

**Module I:-** Development: Concept and Meaning of Development, Issues of Development.

**Module II:** Development Communication: Concept, Meaning of Development Communication, Approaches to Development Communication through the Works of Daniel Learner, Everett M. Rogers & Wilbur Schramm.

**Module III:** - Indicators of Development, Characteristics of Developing Country, Developed vs Developing nations

**Module IV:** Development Support Communication Concept, Development Support Communication: Agriculture, Health Welfare.

**Module V:** Some Experiments on Development Communication Projects in India: SITE, Kheda, Jhabua, Krishi Darshan, Role of ICT in Development Communication-E-Governance, E Chaupal.

### **Recommended Reading:**

1. Narula, Uma (2019). *Development Communication: Theory and Practice*. Har-Anand Publications, New Delhi.
2. Servaes, Jan (Ed.) (2008). *Communication for Development and Social Change*. Sage Publications, New Delhi.
3. Melkote, Srinivas R., & Steeves, Leslie H. (2021). *Communication for Development: Theory and Practice for Empowerment and Social Justice* (3rd ed.). Sage Publications, New Delhi.
4. Rogers, Everett M. (2003). *Diffusion of Innovations* (5th ed.). Free Press, New York.
5. Quebral, Nora C. (2012). *Development Communication Primer*. Asian Institute of Journalism and Communication, Manila.
6. Nair, K. Sadanandan & White, Shirley A. (1993). *Perspectives on Development Communication*. Sage Publications, New Delhi.



## **Paper - Internship**

### **Duration: One Month**

The Internship paper is designed to provide undergraduate students with hands-on exposure to the day-to-day functioning of media organizations. It enables students to bridge the gap between theoretical learning and professional media practice. Based on their area of interest, students can undertake a one-month internship in Print, Television, or Radio.

During the internship, students observe newsroom routines, engage with production workflows, and participate in activities such as reporting, editing, scripting, designing, and broadcasting. This practical experience helps students understand real-world media operations, develop essential professional skills, and adapt to the demands of working in a media environment.

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## **Paper –Indian Constitution**

**Objective:** The objective of this paper is to examine the Indian Constitution as the law of the land, focusing on its historical background, fundamental principles, and role in ensuring democracy, justice, equality, and liberty. It also aims to analyze its adaptability to contemporary challenges and its significance in promoting inclusive governance and social justice.

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**Module III:** The Federal structure, Distribution of power.

**Module IV:** Parliamentary Structure, President, Prime Minister, Chief Minister.

**Module V:** Constitutional Bodies: Election Commission- composition, Functions and Responsibilities

### **Recommended Books:**

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4. Pandey, J. N. (2022). *The Constitutional Law of India*. Central Law Agency, Allahabad.
5. Kashyap, Subhash C. (2018). *Our Constitution*. National Book Trust, New Delhi.
6. Austin, Granville (1999). *The Indian Constitution: Cornerstone of a Nation*. Oxford University Press, New Delhi.



**Semester – VI**  
**Paper – I Modern & Post-modern Age**

**Module I**

1. T.S.Eliot- *The Love Song of J. Alfred Prufrock*  
*The Hollow Man*
2. W.B.Yeats – *Leda and the Swan*  
*When you are old and grey*

**Module II**

1. Edith Sitwell- *Still Falls the Rain*
2. Anne Michael- *Memoriam*
3. Ted Hughes- *An Otter*

**Module III**

1. Samuel Becket-*Waiting for Godot*
2. George Bernard Shaw- *Joan of Arc*

**Module IV**

1. Joseph Conrad- *Heart of Darkness*
2. Virginia Woolf- *Mrs Dalloway*

**Module V**

1. Earnest Hemmingway- *A Farewell to Arms*
2. Rupert Brooke- *The Soldier*

**Suggested Readings:**

1. Virginia Woolf 's *Mrs Dalloway*, Hogarth Press, 1925.
2. Rupert, Brooke *The Soldier* by Sidgwick & Jackson, 1915.
3. Joel Colton. *A History of the Modern World*, Lloyd & Kramer, 1815. William, Congreve, *The Way of the World*, Jacob Tonson Publication, 1700.



## **Paper – II Feminist Writing**

### **Module I: Feminist Theory – Foundations**

1. **Mary Wollstonecraft – A Vindication of the Rights of Woman (excerpts)**
2. **Simone de Beauvoir – The Second Sex (Introduction, “The Woman as Other”)**
3. **Bell Hooks – “Feminism Is for Everybody” (Chapters 1–3)**

### **Module II: Feminist Fiction**

1. **Virginia Woolf – A Room of One’s Own**
2. **Alice Walker – The Color Purple**

### **Short Story: Mahasweta Devi – “Draupadi”**

### **Module III: Feminist Poetry**

1. **Sylvia Plath – “Lady Lazarus,” “Mirror”**
2. **Kamala Das – “An Introduction,” “The Looking Glass”**
3. **Maya Angelou – “Still I Rise”**

### **Module IV: Feminist Drama & Performance**

1. **Caryl Churchill – Top Girls**
2. **Lynn Nottage – Ruined**

### **Module V: Indian Feminist Writing & Contemporary Issues**

1. **Chandra Talpade Mohanty – “Under Western Eyes” (excerpts)**
2. **Dalit Feminism and Adivasi Women’s Voices**
3. **Feminism in Digital Culture: #MeToo, cyberfeminism, social media activism**



### **Paper – III Introduction to New Media**

#### **Module I**

Defining new media, terminologies and their meanings – Digital media, new media, onlinemedia , Technological Determinism, Computer mediated-Communication (CMC), Networked Society.

#### **Module II**

Understanding Virtual Cultures and Digital Journalism, Internet and its Beginnings, UserGenerated Content, Activism and New Media

#### **Module III**

Digitization of Journalism, Authorship and what it means in a digital age, Piracy, Copyright, Copyleft and Open Source, Digital archives, New Media and Ethics

#### **Module IV**

Overview of Web Writing, Linear and Non-linear writing, Contextualized Journalism, Writing Techniques, Linking, Multimedia, Storytelling structures

#### **Module V**

Visual and Content Design, Website planning and visual design, Content strategy and Audience Analysis, Brief history of Blogging, Creating and Promoting a Blog.

#### **Suggested Readings:**

1. Vincent Miller. Understanding digital culture. Sage Publications, 2011
2. Lev Manovich. 2001. —What is New Media In The Language of New Media. Cambridge: MIT Press. pp.19-48.
3. Siapera, Eugenia. Understanding new media. Sage, 2011. Introduction.
4. Baym, Nancy K. Personal Connections in the Digital Age. Polity, 2010.



## **Paper – IV Political Environment & Contemporary Issues**

### **Module I:**

Nature and Evolution of Political Parties, Functions and roles of political parties in democracy.

### **Module II:**

Party system in India, Role of Political Parties in Modern Political Systems, Party Structure

### **Module III:**

Electoral System, Effects of fragmentation of parties on the formation and working of government.

### **Module IV:**

Alcoholism, Drug Abuse, Global Warming.

### **Module V:**

Digital media influence, Social media Usage, Social media and digital campaigning.

### **Recommended Reading:**

1. Duverger, M. (1954). Political Parties: Their Organization and Activity in the Modern State. Methuen.
2. Kothari, R. (1970). Politics in India. Orient Longman.
3. Hasan, Z. (Ed.) (2002). Parties and Party Politics in India. Oxford University Press.
4. Chhibber, P., & Verma, R. (2018). Ideology and Identity: The Changing Party Systems of India. Oxford University Press.
5. Roy, R. (2018). Political Parties in India: Their Ideology and Organization. Commonwealth Publishers.
6. Shastri, S. (2013). Electoral Politics in Indian States. Oxford University Press.





## **Paper – V Translation Studies**

### **Module 1**

Translation Definition, Limitation, Theories of Translation

### **Module 2**

Process of Translation, Nida's View, Newmark's View Conclusion

### **Module 3**

Types of Translation, Types of Secondary Translation

### **Module 4**

Language of Translator, Methods of Translator, Evaluation, Lexical, Syntactical, Semantic Contextual

### **Module 5**

Paulo Coelho – The Alchemist

Haruki Murakami - Kafka on the Shore

Volga - The Liberation of Sita

## **Suggested Readings**

1. Bassnett, Susan. Translation Studies. 4th ed., Routledge, 2013.
2. Nida, Eugene A., and Charles R. Taber. The Theory and Practice of Translation. Brill, 1982.
3. Newmark, Peter. A Textbook of Translation. Prentice Hall, 1988.
4. Coelho, Paulo. The Alchemist. Translated by Alan R. Clarke, HarperOne, 1993.
5. Murakami, Haruki. Kafka on the Shore. Translated by Philip Gabriel, Vintage International, 2006.



## **Semester – VI**

### **Paper – Internship**

#### **Duration: One Month**

The Internship paper is designed to provide undergraduate students with hands-on exposure to the day-to-day functioning of media organizations. It enables students to bridge the gap between theoretical learning and professional media practice. Based on their area of interest, students can undertake a one-month internship in Print, Television, or Radio.

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The one-month internship also allows students to gain industry insights, interact with media professionals, and build confidence in applying classroom knowledge to practical tasks. Overall, the internship enhances students' readiness for future careers in journalism, media production, and communication industries.